

FOR IMMEDIATE RELEASE:

ELEGANT LIVING MAGAZINE WINS FIRST INTERNATIONAL AWARD FOR BEST TRAVEL SERIES FOR 2011

Carole Herdegen, Elegant Living Magazine's Travel Editor Wins Prestigious Silver, 2nd place in Annual NATJA North America Travel Media Competition

PASADENA, CA -- The North American Travel Journalists Association (NATJA) has just announced that Carole Herdegen has been awarded Silver, 2nd place in the 2011 annual NATJA awards competition for Best Travel Series. She won the award for the series of articles she wrote on India that were featured in the Fall 2011 "Special India Collector's Edition" of **Elegant Living Magazine**. Her articles featured several Points of Interest in India, the Luxury Spas of India and Ultimate Wedding & Honeymoon Destinations in India.

NATJA Awards recognize excellence in travel writing, photojournalism, social media, multimedia, advertising and public relations for the travel and tourism industry.

Elegant Living Magazine is a quarterly *Luxury Lifestyle Publication* distributed to some of the most affluent enclaves in Southern California. The Publisher and Editor-in-Chief, Camille Bovée, commented further: "We are extremely proud of Carole for having been selected and recognized by NATJA in its annual international competition. However, I can't say I was surprised; she is an extremely talented Travel Editor, a consummate professional and highly respected within her field. Being that our publication is relatively new, it is quite an honor to have Carole's first travel series win 2nd place in all of North America, this is an extraordinary accomplishment and certainly shines an international spotlight on Elegant Living Magazine's *Wanderlust* Travel Section.

Our publication was up against some of the most well known and prestigious International publications. The competition drew over 500 submissions from over 50 publications including Travel + Leisure, Conde Naste Traveler, National Geographic Traveler, Virtuoso Life, EnRoute, Afar, New York Times, Toronto Star, and Cruise & Travel Lifestyle Magazine. Our *Wanderlust* Travel Section is an integral element in our Luxury Lifestyle Publication, as we cater to a very sophisticated, well traveled and discerning reader. For more information about ELEGANT LIVING MAGAZINE, visit: www.elegantlivingmagazine.com

Warm Regards,

Camille Bovee
Publisher, Editor-in-Chief
Elegant Living Magazine

